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FEC FORM 3X

REPORT OF RECEIPTS AND DISBURSEMENTS

For Other Than An Authorized Committee

						Office Use Only
NAME OF TO COMMITTEE (in full)	YPE OR PRINT ▼		nple: If typir the lines.	ng, type	12FE4M5	
General Cigar Company	, Inc. Political	Action Com	mittee (G	General C	igar PAC)	
ADDRESS (number and street)	10900 Nuckols Roa	ad				
Check if different	Suite 100					
than previously reported. (ACC)	Glen Allen				VA _	23060
2. FEC IDENTIFICATION NUM	/IBER ▼	CITY 🛦			STATE A	ZIP CODE ▲
C C00488320		3. IS THIS REPORT	\ \ \ \	IEW N) OR	AM (A)	ENDED
4. TYPE OF REPORT (Choose One)	(b) Monthly Report	Feb 20 (M2)		May 20 (M5)	Aug	20 (M8) Nov 20 (M11) (Non-Election Year Only)
(a) Quarterly Reports:	Due On:	Mar 20 (M3)		lun 20 (M6)		20 (M9) Dec 20 (M12) (Non-Election Year Only)
April 15 Quarterly Report (Q1)	, <u> </u>	Apr 20 (M4)		lul 20 (M7)	Oct 2	20 (M10) Jan 31 (YE)
July 15 Quarterly Report (Q2)	(C) 12-Day PRE-Elec	ction	Primary (12P	-	General	
October 15 Quarterly Report (Q3)	Report fo	or the:	Convention (120)	Special (125)
January 31 Year-End Report (YE)		Election on	M M /	D D /	Y	in the State of
July 31 Mid-Year Report (Non-election Year Only) (MY)	(d) 30-Day POST-Ele Report fo		General (300	S)	Runoff (3	0R) Special (30S)
Termination Report (TER)	Порот То	Election on	111 /	06	2012	in the State of
5. Covering Period 10	/ DID / Y	2012	through	M M M	26	2012
I certify that I have examined this	Report and to the	best of my know	rledge and b	pelief it is tru	e, correct and	I complete.
Type or Print Name of Treasurer	Michael Dercksen					
Signature of Treasurer Michael	l Dercksen	<u> </u>	Electronically	Filed] D	ate 11	27 / 2012
NOTE: Submission of false, erroneo	us, or incomplete in	formation may sub	ject the pers	son signing th	is Report to th	ne penalties of 2 U.S.C. §437g.
Office Use Only						FEC FORM 3X Rev. 12/2004

SUMMARY PAGE OF RECEIPTS AND DISBURSEMENTS

FEC Form 3X (Rev. 02/2003) Page 2

Write or Type Committee Name General Cigar Company, Inc. Political Action Committee (General Cigar PAC) 26 2012 Report Covering the Period: 10 18 2012 From: To: 11 **COLUMN A COLUMN B** This Period Calendar Year-to-Date (a) Cash on Hand 12008.97 January 1, 2012 (b) Cash on Hand at 17486.26 Beginning of Reporting Period..... 9917.13 939.84 Total Receipts (from Line 19) (d) Subtotal (add Lines 6(b) and 6(c) for Column A and Lines 18426.10 21926.10 6(a) and 6(c) for Column B).....

0.00

3500.00

18426.10

Total Disbursements (from Line 31)......

Cash on Hand at Close of

8.

This committee has qualified as a multicandidate committee. (see FEC FORM 1M)

For further information contact:

Federal Election Commission 999 E Street, NW Washington, DC 20463

Toll Free 800-424-9530 Local 202-694-1100

DETAILED SUMMARY PAGE

of Receipts

FEC Form 3X (Rev. 06/2004)

Write or Type Committee Name

General Cigar Company, Inc. Political Action Committee (General Cigar PAC)

R	eport Covering the Period: From:		11 26 2012				
	I. Receipts	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date				
11.	Contributions (other than loans) From: (a) Individuals/Persons Other Than Political Committees						
	(i) Itemized (use Schedule A)	939.84	9917.13				
	(ii) Unitemized(iii) TOTAL (add	0.00	0.00				
	Lines 11(a)(i) and (ii)▶	939.84	9917.13				
	(b) Political Party Committees	0.00	0.00				
	(such as PACs)(d) Total Contributions (add Lines	0.00	0.00				
	11(a)(iii), (b), and (c)) (Carry Totals to Line 33, page 5)▶	939.84	9917.13				
12.	Transfers From Affiliated/Other Party Committees	0.00	0.00				
13.	All Loans Received	0.00	0.00				
	Loan Repayments Received	0.00	0.00				
15.	Offsets To Operating Expenditures (Refunds, Rebates, etc.)	0.00	0.00				
16.	(Carry Totals to Line 37, page 5)	0.00	0.00				
17	to Federal Candidates and Other Political Committees	0.00	0.00				
	Other Federal Receipts (Dividends, Interest, etc.) Transfers from Non-Federal and Levin Funds	0.00	0.00				
10.	(a) Non-Federal Account (from Schedule H3)	0.00	0.00				
		0.00					
	(b) Levin Funds (from Schedule H5)		0.00				
	(c) Total Transfers (add 18(a) and 18(b))	0.00	0.00				
19.	Total Receipts (add Lines 11(d),						
	12, 13, 14, 15, 16, 17, and 18(c))▶	939.84	9917.13				
20.	Total Federal Receipts (subtract Line 18(c) from Line 19)▶	939.84	9917.13				

DETAILED SUMMARY PAGE

of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 4

II. Disbursements	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date			
Operating Expenditures:	Total Tills I cilou	Calefidal Teal-10-Date			
(a) Allocated Federal/Non-Federal Activity (from Schedule H4)					
(i) Federal Share	0.00	0.00			
(ii) Non-Federal Share	0.00	0.00			
(b) Other Federal Operating	0.00	0.00			
Expenditures	0.00	0.00			
(add 21(a)(i), (a)(ii), and (b))▶	0.00	0.00			
Transfers to Affiliated/Other Party					
Committees	0.00	0.00			
Contributions to Federal Candidates/Committees					
and Other Political Committees	0.00	3500.00			
Independent Expenditures	0.00	0.00			
(use Schedule E) Coordinated Party Expenditures	0.00	0.00			
(2 U.S.C. §441a(d)) (use Schedule F)	0.00	0.00			
(use Schedule F)	7	0.00			
Loan Repayments Made	0.00	0.00			
Loans Made	0.00	0.00			
Refunds of Contributions To: (a) Individuals/Persons Other					
Than Political Committees	0.00	0.00			
		0.00			
(b) Political Party Committees	0.00	0.00			
(c) Other Political Committees	0.00	0.00			
(such as PACs)	0.00				
(d) Total Contribution Refunds					
(add Lines 28(a), (b), and (c))▶	0.00	0.00			
=					
Other Disbursements	0.00	0.00			
_					
Federal Election Activity (2 U.S.C. §431(20))					
(a) Allocated Federal Election Activity					
(from Schedule H6) (i) Federal Share	0.00	0.00			
(I) Federal Shale	7				
(ii) "Levin" Share	0.00	0.00			
(b) Federal Election Activity Paid Entirely					
With Federal Funds	0.00	0.00			
(c) Total Federal Election Activity (add					
Lines 30(a)(i), 30(a)(ii) and 30(b))▶	0.00	0.00			
-					
Total Disbursements (add Lines 21(c), 22,	200				
23, 24, 25, 26, 27, 28(d), 29 and 30(c))	0.00	3500.00			
Total Federal Disbursements					
(subtract Line 21(a)(ii) and Line 30(a)(ii)					
from Line 31)	0.00	3500.00			
, , , , , , , , , , , , , , , , , , , ,	7 7				

DETAILED SUMMARY PAGE

of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 5

III. Net Contributions/Operating Expenditures	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
3. Total Contributions (other than loans) (from Line 11(d), page 3)	939.84	9917.13
4. Total Contribution Refunds (from Line 28(d))	0.00	0.00
5. Net Contributions (other than loans) (subtract Line 34 from Line 33)	939.84	9917.13
6. Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b))	0.00	0.00
7. Offsets to Operating Expenditures (from Line 15, page 3)	0.00	0.00
8. Net Operating Expenditures (subtract Line 37 from Line 36)	0.00	0.00

Use separate schedule(s) for each category of the Detailed Summary Page

	TOTAL HOMBETT				PAGE	6	OF	12
(che	ck only	or	ne)					
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	13		14		15	16	6	17

Any information copied from such Reports and S or for commercial purposes, other than using the	Statements may not be sold or used by any perse name and address of any political committee to	on for the purpose of soliciting contributions of solicit contributions from such committee.
NAME OF COMMITTEE (In Full) General Cigar Company, Inc. F	Political Action Committee (Genera	l Cigar PAC)
Full Name (Last, First, Middle Initial) Linda Banks Mailing Address 5505 Sherman Terrace City Richmond FEC ID number of contributing federal political committee. Name of Employer General Cigar Company Receipt For: Primary General Other (specify)	State Zip Code VA 23234 C Occupation Treasury Accountant Aggregate Year-to-Date ▼ 315.00	Date of Receipt 11 26 2012 Transaction ID: SA11AI.4362 Amount of Each Receipt this Period 30.00 Payroll Deduction (\$15.00 bi-monthly)
Full Name (Last, First, Middle Initial) Steven Bowman Mailing Address 12843 Ashtree Road City Midlothian FEC ID number of contributing federal political committee. Name of Employer General Cigar Company, Inc. Receipt For: Primary Other (specify) Full Name (Last, First, Middle Initial)	State Zip Code VA 23114 C Occupation HR Generalist Aggregate Year-to-Date ▼ 105.00	Date of Receipt 11 26 2012 Transaction ID: SA11AI.4363 Amount of Each Receipt this Period 10.00 Payroll Deduction (\$5.00 bi-monthly)
City Miami Beach FEC ID number of contributing federal political committee. Name of Employer General Cigar Company, Inc. Receipt For: Primary Other (specify)	State Zip Code FL 33139 C Occupation Sales Manager Aggregate Year-to-Date ▼ 210.00	Date of Receipt 11 26 2012 Transaction ID: SA11AI.4364 Amount of Each Receipt this Period 20.00 Payroll Deduction (\$10.00 bi-monthly)
SUBTOTAL of Receipts This Page (optional)	>	60.00
TOTAL This Period (last page this line number	only)	

Use separate schedule(s) for each category of the Detailed Summary Page

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	Statements may not be sold or used by any pers e name and address of any political committee to	
NAME OF COMMITTEE (In Full) General Cigar Company, Inc. F	Political Action Committee (Genera	ıl Cigar PAC)
Full Name (Last, First, Middle Initial) Daniel Carr Mailing Address 3805 Indigo Run Drive City Richmond FEC ID number of contributing federal political committee.	State Zip Code VA 23233	Date of Receipt 11 26 2012 Transaction ID : SA11AI.4365 Amount of Each Receipt this Period 150.00 Payroll Deduction (\$75.00 bi-monthly)
Name of Employer General Cigar Company Receipt For: Primary General Other (specify) ▼	Occupation President Aggregate Year-to-Date ▼ 1575.00	
Full Name (Last, First, Middle Initial) 3. Ernest Gocaj Mailing Address 19 Crestview Road City	State Zip Code	Date of Receipt 11 26 2012 Transaction ID : SA11AI.4366
Tariffville FEC ID number of contributing federal political committee.	CT 06081	Amount of Each Receipt this Period 68.26 Payroll Deduction (\$34.13 bi-monthly)
Name of Employer General Cigar Company Receipt For: Primary General Other (specify) ▼	Occupation USA Tobacco Operations Manager Aggregate Year-to-Date ▼ 716.73	
Full Name (Last, First, Middle Initial) Daniel Greenwald Mailing Address 333 Overbrook Road		Date of Receipt
City Hagerstown FEC ID number of contributing federal political committee. Name of Employer General Cigar Company, Inc. Receipt For: Primary General Other (specify) ▼	State Zip Code MD 21742 C Occupation Sales Manager Aggregate Year-to-Date ▼ 653.40	Transaction ID : SA11AI.4367 Amount of Each Receipt this Period 57.58 Payroll Deduction (\$28.79 bi-monthly)
SUBTOTAL of Receipts This Page (optional)	>	275.84
TOTAL This Period (last page this line number	only)	

Use separate schedule(s) for each category of the Detailed Summary Page

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Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee.

NAME OF COMMITTEE (In Full)

NAME OF COMMITTEE (In Full) General Cigar Company, Inc.	Political Action Committee (Genera	l Cigar PAC)
Full Name (Last, First, Middle Initial) Christopher Hanson Mailing Address 474 Panorama Circle NW		Date of Receipt
City Rochester FEC ID number of contributing	State Zip Code MN 55901	11 26 2012 Transaction ID : SA11AI.4368 Amount of Each Receipt this Period 4.00
federal political committee. Name of Employer General Cigar Company Receipt For: Primary General Other (specify) ▼	Occupation Premium Sales Manager Aggregate Year-to-Date ▼ 42.00	Payroll Deduction (\$2.00 bi-monthly)
Full Name (Last, First, Middle Initial) 3. John Henderson Jr. Mailing Address 5840 Ascot Glen Drive		Date of Receipt
City Glen Allen FEC ID number of contributing federal political committee.	State Zip Code VA 23059	11 26 2012 Transaction ID : SA11AI.4369 Amount of Each Receipt this Period 20.00
Name of Employer General Cigar Company Receipt For: Primary General Other (specify) ▼	Occupation Director, Trade Marketing Aggregate Year-to-Date 210.00	Payroll Deduction (\$10.00 bi-monthly)
Full Name (Last, First, Middle Initial) Tracy Jellerson Mailing Address 5601 Stockport Turn City Chesterfield	State Zip Code VA 23832	Date of Receipt 11 26 2012 Transaction ID: SA11AI.4370 Amount of Each Receipt this Period
FEC ID number of contributing federal political committee.	C	Amount of Each Receipt this Period 20.00
Name of Employer General Cigar Company Receipt For: Primary General Other (specify) ▼	Occupation Legal Assistant Aggregate Year-to-Date ▼ 210.00	Payroll Deduction (\$10.00 bi-monthly)
SUBTOTAL of Receipts This Page (optional)		44.00
TOTAL This Period (last page this line number	er only)	

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Any information copied from such Reports and or for commercial purposes, other than using the	Statements may not be sold or used by any persone name and address of any political committee to	son for the purpose of soliciting contributions o solicit contributions from such committee.
NAME OF COMMITTEE (In Full) General Cigar Company, Inc. I	Political Action Committee (Genera	al Cigar PAC)
Full Name (Last, First, Middle Initial) Cheryl Kull Mailing Address 1332 Peach Grove Road		Date of Receipt
City	State Zip Code	11 26 2012
Saint Stephens Chu	VA 23148	Transaction ID : SA11AI.4371 Amount of Each Receipt this Period
FEC ID number of contributing federal political committee.	C	25.00
Name of Employer	Occupation	Payroll Deduction (\$12.50 bi-monthly)
General Cigar Company	Manager, Accounts Receivable & Credit	
Receipt For: Primary General Other (specify) ▼	Aggregate Year-to-Date ▼ 262.50	
Full Name (Last, First, Middle Initial) Daniel McGee Mailing Address age Neath Court Street		Date of Receipt
Mailing Address 600 North 23rd Street		11 26 _2012 _
City	State Zip Code	Transaction ID : SA11AI.4372
Richmond	VA 23223	Amount of Each Receipt this Period
FEC ID number of contributing federal political committee.	С	50.00
Name of Employer General Cigar Company	Occupation General Counsel	Payroll Deduction (\$25.00 bi-monthly)
Receipt For: Primary General Other (specify) ▼	Aggregate Year-to-Date ▼ 525.00	
Full Name (Last, First, Middle Initial) C. Benjamin Menendez		Date of Receipt
Mailing Address 15334 SW 32nd Terrace		11 26 2012
City Miami	State Zip Code FL 33185	Transaction ID : SA11AI.4373
	33103	Amount of Each Receipt this Period
FEC ID number of contributing federal political committee.	C	100.00 Payroll Deduction (\$50.00 bi-monthly)
Name of Employer	Occupation	- Ayron Deduction (\$50.00 DI-MONTHIN)
General Cigar Company, Inc.	GC VP	_
Receipt For: Primary General Other (specify) ▼	Aggregate Year-to-Date ▼ 1050.00	
SUBTOTAL of Receipts This Page (optional)		175.00
TOTAL This Period (last page this line numbe	r only)	1

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	statements may not be sold or used by any personance name and address of any political committee to		
NAME OF COMMITTEE (In Full) General Cigar Company, Inc. P	olitical Action Committee (Genera	l Cigar PAC)	
Full Name (Last, First, Middle Initial) David Pace Mailing Address 2915 East Marshall Street City State Zip Code Richmond VA 23223		Date of Receipt 11 26 2012 Transaction ID: SA11AI.4374	
FEC ID number of contributing federal political committee. Name of Employer General Cigar Company Receipt For: Primary General Other (specify) Other (specify)	Occupation Assistant Manager, Trade Marketing Aggregate Year-to-Date 262.50	Amount of Each Receipt this Period 25.00 Payroll Deduction (\$12.50 bi-monthly)	
Full Name (Last, First, Middle Initial) David Parrish Mailing Address 512 Ridge Top Road City Richmond FEC ID number of contributing federal political committee. Name of Employer	State Zip Code VA 23229 C Occupation	Date of Receipt 11 26 2012 Transaction ID: SA11AI.4375 Amount of Each Receipt this Period 20.00 Payroll Deduction (\$10.00 bi-monthly)	
General Cigar Company Receipt For: Primary General Other (specify) ▼	Director Finance Aggregate Year-to-Date ▼ 210.00		
Full Name (Last, First, Middle Initial) Eugene Richter Mailing Address 3219 Brayfield Place City Midlothian FEC ID number of contributing federal political committee. Name of Employer General Cigar Company Receipt For: Primary General Other (specify) Other (specify)	State Zip Code VA 23113 C Occupation Vice President, Sales Aggregate Year-to-Date ▼ 525.00	Date of Receipt 11 26 2012 Transaction ID: SA11AI.4376 Amount of Each Receipt this Period 50.00 Payroll Deduction (\$25.00 bi-monthly)	
SUBTOTAL of Receipts This Page (optional)	>	95.00	
TOTAL This Period (last page this line number	only)		

FOR LINE NUMBER: PAGE 11 OF Use separate schedule(s) (check only one) for each category of the X 11a 11b 12 11c Detailed Summary Page

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14 13 15 16 Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee. NAME OF COMMITTEE (In Full) General Cigar Company, Inc. Political Action Committee (General Cigar PAC) Full Name (Last, First, Middle Initial) Cameron Shaw Date of Receipt Mailing Address 4310 Park Avenue 2012 26 City Zip Code State Transaction ID: SA11AI.4377 VA Richmond 23221 Amount of Each Receipt this Period FEC ID number of contributing 30.00 federal political committee. Payroll Deduction (\$15.00 bi-monthly) Name of Employer Occupation Director GCI Sales & Marketing General Cigar Company Receipt For: Aggregate Year-to-Date ▼ Primary General 315.00 Other (specify) Full Name (Last, First, Middle Initial) B. Keith Sparacio Date of Receipt Mailing Address 4624 Jennway Loop 11 26 2012 City State Zip Code Transaction ID: SA11AI.4378 VA Moseley 23120 Amount of Each Receipt this Period FEC ID number of contributing 100.00 federal political committee. Payroll Deduction (\$50.00 bi-monthly) Name of Employer Occupation General Cigar Company Director, National Accounts Receipt For: Aggregate Year-to-Date ▼ Primary General 1050.00 Other (specify) Full Name (Last, First, Middle Initial) **c.** Ervin Warnick Date of Receipt Mailing Address 574 Hill Grove Road 11 26 2012 Zip Code State Transaction ID: SA11AI.4379 Manakin-Sabot VA 23103 Amount of Each Receipt this Period FEC ID number of contributing 60.00 С federal political committee. Payroll Deduction (\$30.00 bi-monthly) Name of Employer Occupation Senior VP, Operations General Cigar Company Receipt For: Aggregate Year-to-Date ▼ Primary General 630.00 Other (specify) 190.00 SUBTOTAL of Receipts This Page (optional)..... TOTAL This Period (last page this line number only).....

FOR LINE NUMBER: PAGE 12 OF 12 Use separate schedule(s) (check only one) for each category of the X 11a 11b 12 11c Detailed Summary Page

14 13 15 16 Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee. NAME OF COMMITTEE (In Full) General Cigar Company, Inc. Political Action Committee (General Cigar PAC) Full Name (Last, First, Middle Initial) Alan Willner Date of Receipt Mailing Address 2425 Old Brick Road 2012 26 City Zip Code State Transaction ID: SA11AI.4380 VA Glen Allen 23060 Amount of Each Receipt this Period FEC ID number of contributing C 100.00 federal political committee. Payroll Deduction (\$50.00 bi-monthly) Name of Employer Occupation VP Marketing General Cigar Company, Inc. Receipt For: Aggregate Year-to-Date ▼ Primary General 1050.00 Other (specify) Full Name (Last, First, Middle Initial) В. Date of Receipt Mailing Address City State Zip Code Amount of Each Receipt this Period FEC ID number of contributing C federal political committee. Name of Employer Occupation Receipt For: Aggregate Year-to-Date ▼ Primary General Other (specify) Full Name (Last, First, Middle Initial) Date of Receipt Mailing Address City State Zip Code Amount of Each Receipt this Period FEC ID number of contributing C federal political committee. Name of Employer Occupation Receipt For: Aggregate Year-to-Date ▼ Primary General Other (specify) 100.00 SUBTOTAL of Receipts This Page (optional)..... 939.84 TOTAL This Period (last page this line number only).....